



FARMINGTON RIVER COORDINATING COMMITTEE

www.farmingtonriver.org

Minutes from Education & Outreach Subcommittee Meeting

5/3/21 6:30 PM

(Held Via Zoom)

In attendance: Laura Hart (FRWA alt), Dan Bowler (Hartland), Mario Santoro (Barkhamsted), Stephan Bastrzycki (River Steward), Andrew Petitdemange (NPS), David Sinish (FRWA, subcommittee chair), Matt Goclowski (DEEP alt), Roger Behrens (Barkhamsted alt).

Quilt: Avon Library still interested but COVID bound. Beekely Library in New Hartford does not have sufficient wall space for exhibit.

Canton River Access Committee: Next meeting scheduled for 5/6. Minutes on Canton website. New chief of Fire and Rescue hired.

Monofilament Receptacles: FRAA is working on assembly.

FRAA organized a very successful clean-up with over 160 participants and post cleanup event at Brewery Legitimus in New Hartford. Plan is to be an annual event, collaborative with all river related organizations. Great press coverage showing the enormous amount of trash including dishwasher and gum ball machine.

Kiosks:

1. Agreement reached that new kiosks will be copies of the existing.
2. Roger presented a proposal from William A. Winchester Jr. Carpentry in Barkhamsted.
3. Approximate cost with panels \$5,500.
4. Roger and Dan to meet with DEEP Jim Warner to discuss plans, and construction.
5. Design of panels to reflect the new messaging program.
6. Discussion of replacement timing so as not to have old and new at same time.

Stewards:

Stephan reported that Training Day will be 6/5 at 10:00 at Squires. DEEP ENCON will present reporting and enforcement protocol at 11:00. Six stewards have been hired. A half time steward has also been hired. Discussion of hiring a steward with special needs resulted in approval of a \$500 stipend for the steward and \$500 for a support person.

Messaging:

Water Words That Work presented "Outreach Jumpstart Report & Recommendations". Suggestions of enhanced website, backlinking with other organizations and a rewarded pledge program were featured. This completed the Phase 3 (Strategy) of our contract and their work. Meeting with LUMI scheduled on 5/4 to begin work on effecting message. General discussion of message content to be provided.

Meeting adjourned at 8:08PM